

# Provimax improves laying persistency and eggshell quality in laying and breeding hens



Volatile fatty acids (VFA) are known to play an essential role in the protein synthesis and enzyme activity within the liver. As the birds age, physiological changes occur which reduce the level of volatile fatty acids reaching the liver. This can be detrimental to egg production and increase the number of second quality eggs produced.

## What is Provimax:

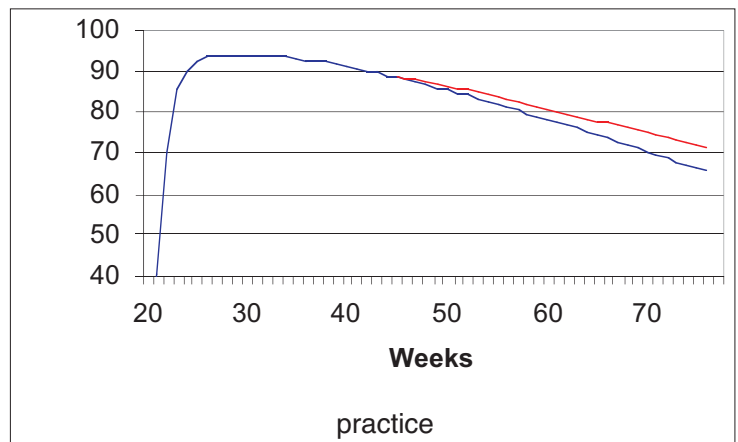
Provimax is a specific formulation of volatile fatty acids and calcium salts of volatile fatty acids specifically designed to enhance production performance and eggshell quality in laying and breeding birds.

## Why use Provimax:

As birds age there is an increasing physiological requirement for volatile fatty acids for the repair of the intestinal wall. By supplying volatile fatty acids through the feed the level reaching the liver necessary for optimal production of first class eggs can be maintained.

## Features and benefits:

- Improves laying persistency
- Enhances eggshell quality and reduces the number of second quality eggs
- Improves hatchability
- No residue in eggs
- High return on investment
- Suitable for use in a premix or added directly to feed



## Directions for use:

Provimax is used at 1 kg/tonne of finished feed. Use from 50 weeks of age to depletion in commercial laying hens and from 40 weeks to depletion in breeding birds.

## Availability:

Provimax is a free flowing powder available in 25 kg or 1000kg bags.

For more information please contact Provimi Ltd

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Provimax is a brand of Provimi Ltd



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# Biacid

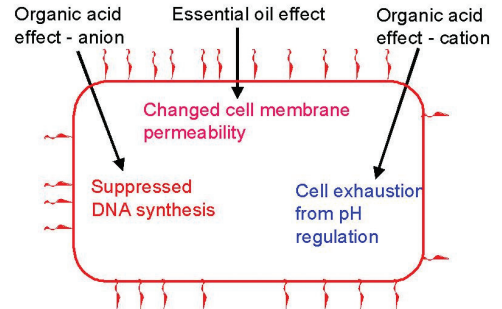
## The effective non-antibiotic feed additive for broilers



The use of growth-promoting antibiotics in broiler feeds is increasingly being placed under threat by legislative and consumer pressure. Removal of such products can lead to a decrease in production performance and therefore profitability of broiler operations.

### What is Biacid?

Biacid is a specific blend of organic acids and essential oils designed to enhance production performance of broiler chickens fed diets free of growth promoting antibiotics by encouraging feed intake and efficient digestive function.



### Why use Biacid?

Organic acids and essential oils are known to have bacteriostatic and/or bactericidal activity in feed. The effectiveness of different compounds however varies and is dependant on many interacting factors. Biacid has been formulated following detailed research into these compounds alone and in combination to ensure that the most effective blend is obtained for optimising broiler chick performance.

### Features and Benefits:

Contains organic acids and essential oils that have been extensively screened to establish the most effective combination for optimizing broiler performance.

- Improves production performance of broilers fed feeds free of growth promoting antibiotics
- Naturally derived and consumer acceptable
- Stable to heat treatment
- Suitable for use in a premix or added directly to feed

### Directions for use:

Biacid is used at 1kg/tonne in broiler feeds free of growth promoting antibiotics

### Availability:

Biacid is a free flowing powder available in 25kg or 1000kg bags.

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